

Regular City Council Meeting
October 12, 2026

ORDINANCE NO. 2026-09

**AN ORDINANCE OF THE
CITY OF FAIRFIELD BAY, ARKANSAS,
TO ESTABLISH
PROCEDURE TO NAME THE STAGE
IN MUNICIPAL PARKING LOT;
DECLARING AN EMERGENCY;
AND FOR OTHER PURPOSES**

WHEREAS, The City of Fairfield Bay has recently finished construction of certain facilities, including a stage, in the municipal parking lot at Dave Creek Parkway and Lost Creek Parkway; and

WHEREAS, The City Council seeks to establish a procedure for naming the stage as a means of supporting the maintenance, upkeep, and operation of the stage;

**NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL FOR THE
CITY OF FAIRFIELD BAY, ARKANSAS, that:**

1. That the City Council finds and concludes that the opportunity to name the Stage in the City of Fairfield Bay is a valuable right, the temporary licensing of which may help the City to establish a fund to help maintain, upkeep, and operate the stage.
2. That the City Council seeks to have an open solicitation ("Request for Proposals") of at least thirty (30) consecutive days after publication of this Ordinance. Consequently, after the initial publication of this Ordinance, this Ordinance requires two separate publications of a Request for Proposals, in a newspaper of general circulation in Van Buren County, Arkansas, as well as in a newspaper in the City of Fairfield Bay. Assuming a single publication per week, the publications shall run so that there are at least two different dates for publication, in two separate weeks. In addition, the Recorder-Treasurer shall cause the Request for Proposals to be posted on the City's main web page as soon as possible, noting the deadline of November 19, 2026.
3. Proposals shall be in writing, and may be submitted under seal (to be opened after the deadline).

4. **The deadline for any proposals to be made shall be no later than 1:00 pm, local time, ON NOVEMBER 19, 2026.** Proposals must be made by mail (to P.O. Box 1400, Fairfield Bay, AR 72088, or by hand-delivery to the City Recorder-Treasurer). Overnight delivery service to City Hall, at its street address, shall also be permissible.
5. The TERM for any proposal shall be for a LIMITED LICENSE TO NAME THE STAGE IN THE CITY OF FAIRFIELD BAY MUNICIPAL PARKING LOT for minimum of ONE (1) YEAR, and a maximum of NO MORE THAN FIVE (5) YEARS.
6. The Mayor shall have the right to negotiate with any person or entity making a proposal, and is not required to accept, approve, or submit to the City Council any proposal received.
7. The City of Fairfield Bay shall have the right to define the SIZE, LOCATION(s), AND QUALITY of a SIGN (if any), and further will entertain proposals for purchase and construction of any sign in addition to the license to name the stage. The construction materials, including colors, shall be subject to review and approval by City.
8. Any sign must comply with all aspects of Arkansas law, including Ark. Code Annotated Section 25-1-121. The name of any business shall be a business lawfully authorized to do business in the State of Arkansas.
9. The City will entertain terms such as a one-time right of first refusal (to continue the limited license available for naming rights during a subsequent term not to exceed five (5) years); annual payment terms, or lump sum payment terms; and variance from the Municipal Sign Ordinance, among other terms.
10. The Mayor shall have the right to submit to the City Council for approval any Proposal submitted (and as he might further negotiate); the Mayor is not required to submit any proposal to the Council at all, and may seek Council approval for an additional period of advertising for other Requests for Proposals if he does not approve of any submission.
11. The City Council shall have the right to review any proposal submitted by the Mayor; no proposal shall be adopted or approved by the City without approval by the City Council, by Resolution, adopted by a majority vote of the total number of members of the City Council.

12. The City of Fairfield Bay, Arkansas, reserves the right to reject any and all proposals, for any lawful reason, or for no reason at all.

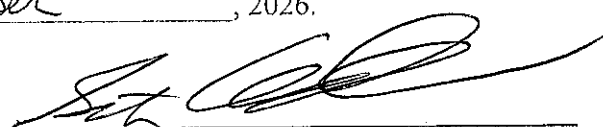
13. Any funds received for the limited license, shall be segregated into a separate SUB-ACCOUNT of the City's General Funds account; such funds shall be used for maintenance, operations, improvements to, and upkeep of the Stage, including repairs, outside services (cleaning crews, painting, etc.), and other miscellaneous expenses of operating a new venue in the City. A sub-account shall be established by the Recorder-Treasurer, accordingly.

14. **NOT TO BE CODIFIED IN THE MUNICIPAL CODE:** This authorization, and this Ordinance, shall not be codified in the Municipal Code for the City of Fairfield Bay. The Mayor shall report annually (and informally) to the City Council, whether there are any issues, concerns, or adjustments needed to this authorization.

15. **NOT TO BE CODIFIED: EMERGENCY CLAUSE:** Because of the potential danger to public peace, health, safety, and welfare that may result from any delay in creating a mechanism for a limited license to name the stage in the municipal parking lot, **AN EMERGENCY IS HEREBY DECLARED TO EXIST**, and this Ordinance being necessary for the peace, health, safety, and general welfare of the City and its Citizens, **IT SHALL BE IN FULL FORCE AND EFFECT immediately upon and after its passage.**

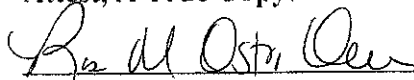
16. **NOT TO BE CODIFIED: SEVERABILITY CLAUSE:** If any provision of this Ordinance, or the application thereof, to any person or circumstance is held invalid for any reason, such invalidity shall not affect other provisions or applications of this Ordinance, which shall be given effect without the invalid provision or application, and to this end the provisions of this Ordinance are declared severable.

PASSED, ORDAINED, AND APPROVED by the City Council for the City of Fairfield Bay, Arkansas, on this 12 day of October, 2026.



Honorable Seth J. Connell, Mayor
City of Fairfield Bay, Arkansas

Attest, A True Copy:



Honorable Rose M. Ostronic Owen,
Recorder-Treasurer

Prepared by: A.J. Kelly,
Kelly Law Firm, PLC
Rev: 10/12/26