

Special Meeting: April 30, 2025

RESOLUTION NO. 2025- 17

**A RESOLUTION OF THE
CITY OF FAIRFIELD BAY, ARKANSAS,
AUTHORIZING MAYOR
TO SUBMIT AN APPLICATION TO THE STATE
DEPARTMENT OF PARKS, HERITAGE, AND TOURISM
FOR FESTIVAL ADVERTISING GRANT;
AND FOR OTHER PURPOSES**

WHEREAS, the City of Fairfield Bay seeks to improve the advertising for its festivals, including things like the Festival of Trees held in 2024 at the City of Fairfield Bay Conference Center, and wishes to seek grant funding assistance; and

WHEREAS, in order to obtain funds necessary to advertise its festivals more effectively, and improve the advertising for City of Fairfield Bay festivals, it is necessary to obtain a "no-match" grant from the Arkansas Department of Parks, Heritage, and Tourism, to be used exclusively for advertising (magazines, newspapers, radio, television, online ads, posters, flyers, or billboards); and

WHEREAS, the planning for City of Fairfield Bay festivals is on-going, on an annual basis for established festivals, and on an ad-hoc basis for new festivals, and other opportunities to create festivals, to attract visitors to the City of Fairfield Bay; and

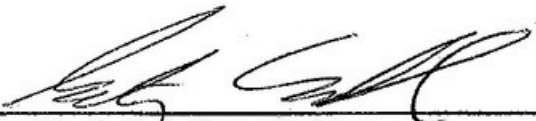
WHEREAS, the City Council understands the grantee and grantor will enter into a binding agreement which obligates both parties to policies and procedures contained in the *2025 Tourism Festival Grants Application Guide*, and further that such "no-match" grant funds shall only be used for advertising City festivals in magazines, newspapers, radio, television, online ads, posters, flyers, and billboards; and

WHEREAS, the City of Fairfield Bay City Council is well aware, and apprised, of the above-mentioned project, and the numerous festivals that that are planned and in-process for 2025 in the City of Fairfield Bay;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL FOR THE CITY OF FAIRFIELD BAY, ARKANSAS, that the Mayor is hereby authorized to make

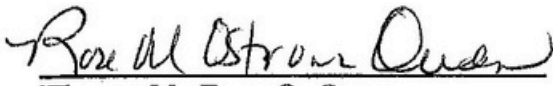
application to the Arkansas Department of Parks and Tourism for assistance to advertise festivals in the City of Fairfield Bay, Arkansas.

IT IS SO CONSIDERED AND RESOLVED on this 30th Day of April, 2025, by the City Council for the City of Fairfield Bay, Arkansas, at a specially-called meeting of the City Council.



**Honorable Seth J. Connell, Mayor
City of Fairfield Bay, Arkansas**

Attest, a true copy:



**Honorable Rose O. Owen,
Recorder-Treasurer**

Drafted:

**AJ Kelly
Kelly Law Firm, PLC
City Attorney
Rev2: 4/30/25**