

Regular Meeting: May 9, 2022
First Read: May 9, 2022

RESOLUTION NO. 2022- 06

**A RESOLUTION OF THE CITY OF FAIRFIELD BAY,
ARKANSAS,
ADOPTING SPECIAL EVENT BUDGET;
APPROVING AMENDMENT TO 2022 BUDGET;
AUTHORIZING THE MAYOR
AND RECORDER-TREASURER
TO ACCEPT DONATIONS,
AND USE DONATED FUNDS TO
PAY FOR CERTAIN ITEMS FOR SPECIAL EVENT;
APPROPRIATING FUNDS ACCORDINGLY;
AND FOR OTHER PURPOSES**

WHEREAS, the City anticipates receiving additional donated funds in a newly-created Special Events General Revenue account, which funds are specifically designated to pre-pay for a Special Event; and

WHEREAS, the Mayor has presented to the City Council an anticipated budget of revenues and expenses for the Special Event planned for November 2022 in the City; and

WHEREAS, the City wishes to authorize an amendment to its budget, appropriate the funds donated, and authorize the expenditure of donated funds, accordingly;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL FOR THE CITY OF FAIRFIELD BAY, ARKANSAS, that:

1. The Mayor, and the Recorder-Treasurer, be, and they are hereby **AUTHORIZED TO PAY FROM THE CITY'S NEWLY-CREATED SPECIAL EVENTS ACCOUNT**, funds necessary to prepare for the Special Event to be held in November, 2022, in the City, in accordance with the Budget outlined at the last City Council work session, and as set forth on the attachment hereto as the proposed budget. The attachment shall be deemed incorporated herein, as setting forth the anticipated revenue and expenses for the Special Event.
2. The City hereby **APPROPRIATES FROM FUNDS DONATED TO THE CITY'S SPECIAL EVENT ACCOUNT** the amounts set forth for each item of expenditure, as

shown on the proposed Budget, attached hereto, in accordance with the donor's requested intent. A separate amendment to the City's Budget Ordinance may be done in accordance with the City's practices of amending the Budget, as necessary.

3. This authorization, and appropriation, is effective immediately following its approval by the City Council, and expenditures from the Special Events account may take place as the Recorder-Treasurer shall decide, and shall be deemed effective no sooner than the date of the deposit of the donated funds to the City's newly-created Special Event account in 2022.

IT IS SO RESOLVED on this 9th Day of May, 2022, by the City Council of the City of Fairfield Bay, Arkansas.



Honorable Linda Duncan
Mayor, City of Fairfield Bay, Arkansas

Attest:



Rose O. Owen, Recorder-Treasurer

Approved:

AJ Kelly

Kelly Law Firm, PLC

Rev: 5/9/22

Client:		Primary Contact:		Website:	
Address		Phone:		Today's Date:	
City / State / Zip					
EVENT / SHOW INFORMATION					
Event / Show:		Ozark Moonshine and Music Festival		Date: November 4 and 5 2022	
Venue / City:		Fairfield Bay, Arkansas		Time: 10am-10pm	
Address:		110 Lost Creek Pkwy		Venue Capacity: 6000	
Website:		https://www.fbconference.com/moonshine/			
REVENUE POTENTIAL Concert Tic	Quantity / Item	Price	Estimated Gross Sales	Net Gross	
Prem Ticket	100	\$300.00	\$30,000.00	\$30,000.00	
Preferred/WCS	100	\$280.00	\$28,000.00	\$28,000.00	
SRO/BYOc	300	\$100.00	\$30,000.00	\$30,000.00	
Total Ticket Revenue:				\$ 88,000.00	
Jail	1,800	\$10.00	\$18,000.00	\$18,000.00	
Revenuer Badges	3,000	\$5.00	\$15,000.00	\$15,000.00	
Dunk Tank	1000	\$5.00	\$5,000.00	\$5,000.00	
Carnival Single Ticket	500	\$5.00	\$2,500.00	\$2,500.00	
Carnival Day Pass	1,250	\$25.00	\$31,250.00	\$31,250.00	
Carnival Weekend Pass	1,250	\$40.00	\$50,000.00	\$50,000.00	
			\$0.00	\$0.00	
Merchandising	2000	\$25.00	\$50,000.00	\$50,000.00	
Vendors			\$3,600.00	\$3,600.00	
Sponsors		\$150,000.00	\$150,000.00	\$150,000.00	
			\$0.00	\$0.00	
Total Ancillary Revenue				\$325,350.00	
TOTAL REVENUE				\$ 413,350.00	
EXPENSES					
<i>All costs below are estimates; these will be finalized into actuals at time of settlement.</i>					
Element:	Vendor:	Cost:	Element:	Vendor:	Cost:
Entertainment (Music) Includes Production		\$ 100,000.00			
Lodging For Entertainment	Cobblestone/Wyndham	\$ 2,400.00			
Food For Workers		\$ 5,000.00			
Fence / Barricades		production crew ?			
Advertising	Creative Design	\$ 3,000.00			
	Billboards 6 months Intel	\$ 21,000.00			
	Flyers/Post Cards Taylor	\$ 2,000.00	City Permits		\$ 25.00
	Digital Media Dave Cree	\$ 3,000.00	State permit		
	TV/Radio				
	Web Design- Archelon	\$ 570.00			
	Marketing And	\$ 2,000.00			
Carnival (Dunk Tank)	Bluegrass Rides	\$ 60,000.00			
Signage	Creative Impressions	\$ 5,000.00			
Security	Safe Haven Security	\$ 3,000.00			
EMS/Medical	Medic One	\$ -			
Dumpsters	FFB Resorts				
Portable Toilets		\$ 6,000.00			
Generators / Distro	Generator George	Donation			
Tents / Tables / Chairs /		\$ 3,000.00			
Transportation / Runner Vans	Arrow Coach Lines	\$ 1,500.00			
Merchandise		\$ 7,000.00			
TOTAL SHOW EXPENSES					\$ 224,405.00
Total Estimated Profit / Loss:					\$ 188,945.00